



## Manager, Corporate Partnerships & Development

The Canadian Men's Health Foundation (CMHF) is a national, non-profit organization focused on inspiring men to live longer, healthier lives. The Foundation was launched in June 2014 by visionary Dr. Larry Goldenberg and founding President Wayne Hartrick. The CMHF is one of the only organizations of its kind to develop a market-based research approach to communicating the importance of men's health in a relatable way. With support from National Champions such as Brendan Shanahan, Cassie Campbell-Pascall and Trevor Linden, the CMHF is focused on promoting the most important lifestyle factors in preventing the onset of health problems—70% of which can be prevented by adopting healthy lifestyles.

The CMHF is creating a new social movement to inspire Canadian men and their families to lead a healthier life by improving health literacy, reducing stigma, and creating behaviour change in men. Through its websites [menshealthfoundation.ca](http://menshealthfoundation.ca), [dontchangemuch.ca](http://dontchangemuch.ca), and the [youcheck.ca](http://youcheck.ca) data analytics platform, the CMHF delivers research, population data, wellness information and lifestyle programs in such a way that men can hear, absorb, and act on. Similarly, CMHF is proud to have launched "Men's Health Week" awareness campaign in Canada, which advances its social mission for men to live healthier, happier lives, by engaging individuals and organizations across the country to join the movement.

The CMHF wishes to recruit an outstanding team member for the newly created role of Manager, Corporate Partnerships & Development. This individual will lead the development of key partnerships, sponsorships and transformative gifts that help CMHF deliver on its mission. Reporting to the Vice President, the Manager, Corporate Partnerships & Development will be accountable for sourcing, qualifying, cultivating, soliciting and securing support from new partners, sponsors and donors. This individual will also be responsible for acting as the primary liaison between these partners and the CMHF executive, and for helping to ensure that CMHF partners receive optimal recognition for their investment.

As an ideal candidate, you are a results-oriented self-starter who owns your goals and is passionate about having a positive impact. You are known for your collaborative working style, outstanding relationship building skills and a track record of success in securing new partnerships and/or major donors. With a minimum of 5-8 years of partnership, sponsorship or development experience, you thrive in an entrepreneurial environment and are happiest when out in the field. You understand how to optimally work in partnership with top brands and high net worth donors, and would thrive in a dynamic national organization that requires nimbleness, creativity and a bias for action. You are a skilled communicator, natural networker and deal closer who is motivated by CMHF's mission: *Inspire Canadian men to live healthier lives.*

The Manager, Corporate Partnerships & Development will be located within the Greater Toronto Area.

To request additional information on this opportunity, or to submit your application in confidence, please contact Suzanne Clark or Jennifer Wiley at Four Corners Group:

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