THE COST OF POOR MEN’S HEALTH

$36.9 BILLION PER YEAR

MEN’S HEALTH COSTS (in Billions)

DIRECT
Health Care Costs $11.9

INDIRECT
Premature Mortality $14
Short-Term Disability $2.4
Long-Term Disability $8.6

TOTAL $36.9

Thanks to bad lifestyle behaviours

THE GOOD NEWS IS IF CANADIAN MEN:

- Got Active
- Quit Smoking
- Shed Excess Weight
- Reduce Alcohol

WE COULD PREVENT UP TO 70% OF THESE COSTS

SOURCE: CANADIAN MEN’S HEALTH FOUNDATION