

FOR IMMEDIATE RELEASE

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Men are 57% more likely to die of diabetes than women

Whaaat???

Vancouver—According to Statistics Canada, Canadian men are 57% more likely to die of diabetes than women.

Canadian Olympic Champion Simon Whitfield thinks it's time for men to make some small changes to live healthier. "Skip the sugary cereal," says Whitfield. "You're not nine anymore."

Whitfield will be in Ottawa on June 3, 2014 to help launch a Canadian Men's Health Foundation campaign, its public awareness campaign, website tools and make several other significant announcements.

www.DontChangeMuch.ca

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For more information or to book an interview, please contact:

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